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## FOR IMMEDIATE RELEASE

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## **CONSOLIDATED DISTRIBUTION CORP. (CDC) HEADS SOUTHEAST WITH NEW ATLANTA-AREA EXPANSION**

*Move reflects strong demand for foodservice redistribution services and growth of CDC*

**LEMONT, ILL. (July 14, 2010)** – Consolidated Distribution Corporation, LLC (CDC), the leading QSR, fast casual and casual dining supply chain solutions company in the U.S., has opened a new redistribution center to meet increased customer demand and to better service the southeast market.

Located in metro Atlanta, Ga., the new 100,000-square-foot facility space will specialize in the redistribution of dry goods, including foodservice, janitorial, sanitation and safety items for CDC customers. With redistribution, manufacturers ship truckload quantities of slower moving, promotional or seasonal items to CDC, which in turn ships consolidated full truckloads of products to foodservice distributors, resulting in cost savings and increased efficiencies throughout the supply chain.

One CDC customer benefiting right away from the new distribution hub will be Unified Foodservice Purchasing Co-op<sup>®</sup>, LLC. (UFPC), the exclusive supply chain management organization for Yum! Brands, Inc. and its five national restaurant systems: A&W, KFC, Long John Silver's, Pizza Hut, Taco Bell and Wing Street.

“CDC’s redistribution model allows us to reduce costs and optimize the supply chain to more than 22,000 restaurants across the country,” says Pat Brown, director of transportation of UFPC. “We expect to see an additional positive financial impact resulting in significant savings within our redistribution network over the next year with the new Atlanta facility.”

CDC also operates a 260,000-square-foot redistribution center facility in Chicago, serving more than 150 distributors delivering to more than 60,000 restaurant store locations across the U.S. and abroad.

“Opening the southeast location will increase the company’s capacity by up to 38 percent and meet the growing demand of QSR, fast casual and casual restaurants for the benefits of redistribution,” said Thomas Geza Varga, CDC vice president of business development. “Many customers initially come to CDC to save money, and they remain partners once they realize how well we provide increased efficiency and enhanced customer service.

“We project positive growth for 2010 as a result,” he said.

***About Consolidated Distribution Corporation, LLC (CDC)***

CDC is a leading foodservice supply chain solutions company serving the QSR and casual dining restaurant industry. Founded in 1990 and headquartered in Lemont, Ill., CDC is the largest independent multi-concept foodservice redistributor in the United States. The company provides cost-saving efficiencies and network optimization solutions to franchisors and purchasing co-operatives of some of the most famous brands in American dining. CDC has established a unique niche by meeting the diverse needs of its customers: franchisors, purchasing co-operatives, and franchisees. To learn more, please contact Thomas Geza Varga at (630) 972-9800 ext. 121, or visit <http://www.CDCSupply.com>.

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