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## **DENNY'S SELECTS CONSOLIDATED DISTRIBUTION CORP. FOR REDISTRIBUTION SERVICES**

*CDC's strong customer service resonates with restaurant supply chains*

**LEMONT, ILL. (Aug. 26, 2014)** – Consolidated Distribution Corporation<sup>SM</sup>, LLC (CDC), a leading QSR, fast casual and casual dining supply chain solutions company in the U.S., has been selected by Denny's Corporation to provide strategic foodservice redistribution services.

“We have determined that having CDC as our redistribution partner enhances our current distribution model,” said Mark Gray, Denny's senior director of distribution & logistics. “Denny's will benefit from the cost savings of redistribution, but we will also take advantage of CDC's expertise in managing large restaurant chains' redistribution programs and their superior level of customer service.”

CDC's redistribution model reduces supply chain costs by shipping truckload quantities of slower-moving frozen and nonperishable food items, disposable supplies and other products to its warehouses. CDC is then able to create truckload shipments of consolidated products to the distributor, resulting in a lower landed cost.

“We're really pleased to see that Denny's recognizes the value that CDC provides,” said Bryan Gaines, director of sales, CDC. “Over the past six years, we've experienced tremendous growth as more and more restaurant chains and purchasing co-ops have chosen CDC, not only to make sure they're getting the lowest landed price through redistribution, but also because of our excellent customer service. Whether it's a quick change to an order, or helping to find a new supplier quickly, we always want to go that extra mile.”

Since 1990, CDC has been providing supply chain management solutions to foodservice franchisors and purchasing cooperatives of some of the most famous brands in American restaurants.

### ***About Denny's Corp.***

Denny's is one of America's largest full-service family restaurant chains, currently operating more than 1,680 franchised, licensed and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam,

Puerto Rico and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at [www.Dennys.com](http://www.Dennys.com).

***About Consolidated Distribution Corporation<sup>SM</sup>, LLC (CDC)***

CDC is a leading foodservice supply chain solutions company serving the QSR, fast casual and casual dining restaurant industry. Founded in 1990 and headquartered in Lemont, Ill., CDC is the largest independent multi-concept redistributor in the United States. The company provides cost-saving efficiencies and network optimization solutions to franchisors and purchasing co-operatives of some of the most famous brands in American dining. CDC has established a unique niche by meeting the diverse needs of its customers: franchisors, purchasing co-operatives, and franchisees. To learn more about foodservice supply chain redistribution, please visit <http://www.foodlogistics.com/article/10255660/ready-for-re-d>. To learn more about Consolidated Distribution Corporation, please contact Thomas Geza Varga at (630) 633-6321, or visit [www.CDCSupply.com](http://www.CDCSupply.com).

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