



NEWS

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CHECKERS SELECTS CONSOLIDATED DISTRIBUTION CORP. FOR REDISTRIBUTION SERVICES

Restaurant chains continue to find value in utilizing CDC's redistribution solutions

LEMONT, ILL. (July 31, 2013) – Consolidated Distribution Corporationsm, LLC (CDC), the leading QSR, fast casual and casual dining supply chain solutions company in the U.S., has been selected to provide strategic foodservice redistribution services to Checkers Drive-In Restaurants, Inc., the parent company of Checkers[®] and Rally's[®].

CDC's redistribution model reduces supply chain costs by shipping truckload quantities of slower moving frozen and nonperishable food items, disposable supplies and other products to its warehouses. CDC is then able to create truckload shipments of consolidated products to the distributor, resulting in a lower landed cost. Checkers selected CDC as its redistribution provider because of the company's best-in-class reputation, commitment to meeting customer needs and supply chain visibility.

"The inclusion of redistribution within our supply chain requires a successful business strategy from a seasoned supply chain expert. Redistribution is an important part of our supply chain model in getting slower moving or promotional product where it needs to be, when it needs to be there, for the lowest landed cost," said Patti DuMars, senior director of supply chain management, Checkers. "Having a redistribution provider such as CDC gives us the flexibility to make last-minute changes and still get time-sensitive deliveries on time. Seamlessly moving dry and frozen product with minimal incident and with maximum efficiency is a must for our system."

Since 1990, CDC has been providing supply chain management solutions to foodservice franchisors and purchasing cooperatives of some of the most famous brands in American restaurants. "We're very pleased to count Checkers and Rally's among our customers," said Bryan Gaines, director of sales, CDC. "We continue to provide our customers with value-added integrated supply chain services necessary to enable chains to focus on their core businesses while we help increase their efficiencies and competitiveness."

About Checkers Drive-In Restaurants, Inc.

Checkers Drive-In Restaurants, Inc. is the largest double drive-thru restaurant chain in the United States. The company develops, owns, operates and franchises both Checkers and Rally's[®] restaurants. Based in Tampa, Florida, it has almost

800 restaurants open across the U.S. In recent years, the brand has been awarded several of the industry's most prestigious awards including: "Best Drive-Thru In America" by QSR Magazine and the "Hot! Again Award" from Nation's Restaurant News. For more information about Checkers, Please visit www.checkers.com.

About Consolidated Distribution Corporationsm, LLC (CDC)

CDC is a leading foodservice supply chain solutions company serving the QSR and casual dining restaurant industry. Founded in 1990 and headquartered in Lemont, Ill., CDC is the largest independent multi-concept redistributor in the United States. The company provides cost-saving efficiencies and network optimization solutions to franchisors and purchasing co-operatives of some of the most famous brands in American dining. CDC has established a unique niche by meeting the diverse needs of its customers: franchisors, purchasing co-operatives, and franchisees. To learn more, please contact Thomas Geza Varga at (630) 633-6321, or visit www.CDCSupply.com.

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