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## FOR IMMEDIATE RELEASE

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## **POPEYES<sup>®</sup>/CINNABON<sup>®</sup> BUYING CO-OP CHOOSES CONSOLIDATED DISTRIBUTION CORP. FOR REDISTRIBUTION SERVICES**

### *Consolidated Redistribution Services Considered a Necessity in Today's Restaurant Industry Market*

**LEMONT, ILL. (Dec. 8, 2009)** – Consolidated Distribution Corporation<sup>(sm)</sup>, LLC (CDC), the leading QSR and casual-dining supply chain redistribution company in America, announced today that Supply Management Services, Inc. (SMS) has selected CDC as its strategic foodservice redistribution partner.

SMS, a non-profit supply chain cooperative representing restaurant chains in the QSR category, will leverage the benefits of redistribution from CDC as part of its strategy to increase profits at the store level by reducing costs throughout its supply chain.

“Foodservice supply chain redistribution works in today’s economic environment; CDC’s model allows our company to optimize LTL, difficult, and time sensitive product shipments from our suppliers to regional U.S. distributors, saving nearly \$1 million each year,” said Daryl Still, president of SMS. “CDC offers us peace of mind that each of our brands will receive redistribution items at each distribution center, when needed, at the lowest landed cost possible.”

CDC is the largest QSR and casual dining restaurant redistributor in the industry, providing supply chain management solutions for the top franchisors and the most respected dry food, frozen food and

packaging/janitorial/safety supply manufacturers in the United States. CDC manages 1,100 different SKUs from 300 suppliers to nearly 170 distribution centers per annum.

“The inclusion of redistribution within the foodservice supply chain is a successful business strategy for our clients, leading to steady and consistent demand for our services within the restaurant chain industry,” said Scott Pearson, president of CDC. “We also owe our success to our customer service record in seamlessly moving dry and frozen product with minimal incident and with maximum efficiency. Getting product at the lowest landed cost to the distribution center, on time, is a key competitive business strategy today’s chains should focus on, whether the economy is good or bad.”

***About Supply Management Services, Inc.***

Supply Management Services, Inc. (SMS) is the exclusive supply chain management organization for two national restaurant systems: Popeyes<sup>®</sup> Louisiana Kitchen and Cinnabon<sup>®</sup>. With its purchasing team based in Atlanta, Ga., SMS negotiates procurement of food, packaging and equipment for 2,600 restaurants. SMS’s mission is to provide its concept co-op members with an ensured supply of specified products at the lowest cost.

***About Consolidated Distribution Corporation<sup>(sm)</sup>, LLC***

Consolidated Distribution Corporation<sup>(sm)</sup>, LLC (CDC) is a leading foodservice supply chain solutions company serving the QSR and casual dining restaurant industry. Founded in 1990 and headquartered in Lemont, Ill., CDC is the largest independent multi-concept redistributor in the United States. The company provides cost-saving efficiencies and network optimization solutions to franchisors and purchasing co-operatives of some of the most famous brands in American dining. CDC has established a unique niche by meeting the diverse needs of its customers: franchisors, purchasing co-operatives, and franchisees. To learn more, please contact Tom Varga at (630) 972-9800 ext. 121, or visit <http://www.CDCSupply.com>.

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